ANNOUNCEMENTS | 02.16.2024

Carnegie, a New Heritage Capital Portfolio Company, Acquired by Shamrock Capital

Choate represented New Heritage Capital and its portfolio company, Carnegie, in the sale of Carnegie to Shamrock Capital, a Los Angeles-based investment firm.

Carnegie is a leader in higher education marketing and enrollment strategy. Heritage worked closely with Carnegie management to execute 6 add-on acquisitions during its partnership that helped broaden their full suite of enrollment solutions. Carnegie is set to continue elevating the higher education industry with its full-service marketing and enrollment solutions.

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