

ANNOUNCEMENTS | 09.17.2026

Choate Represents ABS Capital Partners in its Series C Investment in BrightPlan

Deal Team: [Sarah Camougis](#), [David Olio](#), [Shavonne Farrell](#), [John Chambers](#), [Elizabeth Powers](#), [Jason Karlinsky](#), [Ankoor Desai](#)

Choate represented ABS Capital Partners, a growth equity firm investing in B2B software and technology-enabled services companies, in its Series C investment in BrightPlan Group, Inc. BrightPlan is an AI-powered financial wellness platform built for global enterprises. The Series C round will support continued innovation in BrightPlan's AI-driven platform, expansion of its enterprise distribution and partner network, and deepening of its global advisory capabilities, reinforcing the company's position as a category leader in financial wellness.

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