ANNOUNCEMENTS | 09.17.2026

Choate Represents ABS Capital Partners in its Series C Investment in BrightPlan

Deal Team: Sarah Camougis, David Olio, Shavonne Farrell, John Chambers, Elizabeth Powers, Jason Karlinsky, Ankoor Desai

Choate represented ABS Capital Partners, a growth equity firm investing in B2B software and technology-enabled services companies, in its Series C investment in BrightPlan Group, Inc. BrightPlan is an AI-powered financial wellness platform built for global enterprises. The Series C round will support continued innovation in BrightPlan's AI-driven platform, expansion of its enterprise distribution and partner network, and deepening of its global advisory capabilities, reinforcing the company's position as a category leader in financial wellness.

Sarah N.A. Camougis
Partner

David M. Olio
Senior Associate

Shavonne Farrell
Associate

John Marshall Chambers
Partner

Elizabeth Powers
Of Counsel

Jason S. Karlinsky
Partner

Ankoor D. Desai
Senior Associate

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