

ANNOUNCEMENTS | 05.07.2026

Choate Represents Dundon Capital in Landmark Pickleball Business Combination and \$225M Apollo Sports Investment

Choate represented Dundon Capital Partners (DCP) in a business combination that rolls up Major League Pickleball, the PPA Tour, Pickleball.com and several other pickleball businesses under one parent company, majority owned by DCP. In connection with the combination, the new parent company closed on a \$225M investment round led by Apollo Sports Capital to further integrate the pickleball businesses at all levels of play, uniting professional pickleball, consumer goods, technology, and media under a single, unified platform. The deal has created what is called the largest pickleball ecosystem to date.

Mark A. DeFeo

Partner

John Marshall Chambers

Partner

Orion Berwanger

Senior Associate

Jennifer O'Brien

Associate