ANNOUNCEMENTS | 05.05.2025

Choate Represents Long Ridge Equity Partners in Minority Growth Investment in Pacific Crest Services

Choate represented Long Ridge Equity Partners in its minority growth investment in Pacific Crest Services, a leading platform for independent insurance agents. Pacific Crest Services has established itself as a premier partner for entrepreneurial agents, serving more than 250 independent agencies across 36 states and maintains relationships with over 250 carriers. The growth capital from Long Ridge, which has deep experience in the financial technology and services sectors, will fuel continued investment in key areas of the business, including technology, business development, geographic expansion, and capital solutions.

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