

ANNOUNCEMENTS | 05.13.2025

# Choate Represents Serent Capital in Strategic Investment in PlotBox

Choate represented Serent Capital in its strategic investment in PlotBox, a leading cloud-based provider of end-to-end cemetery, crematory, and funeral home management solutions. PlotBox has revolutionized the deathcare industry with its innovative, cloud-based platform that streamlines cemetery, crematory, and funeral home operations. Serent's investment is expected to help accelerate product innovation, elevate customer support, and expand PlotBox's footprint across North America, the UK, Ireland, and APAC.

---

**Mark A. DeFeo**

Partner

**Lee S. Feldman**

Practice Chair, Private Equity

**Aspen Schneider**

Associate

**Ed Saad**

Partner

**Elizabeth Powers**

Of Counsel

**Rees M. Hawkins**

Partner

**John Marshall Chambers**

Partner