

ANNOUNCEMENTS | 05.13.2025

Choate Represents Serent Capital in Strategic Investment in PlotBox

Choate represented Serent Capital in its strategic investment in PlotBox, a leading cloud-based provider of end-to-end cemetery, crematory, and funeral home management solutions. PlotBox has revolutionized the deathcare industry with its innovative, cloud-based platform that streamlines cemetery, crematory, and funeral home operations. Serent's investment is expected to help accelerate product innovation, elevate customer support, and expand PlotBox's footprint across North America, the UK, Ireland, and APAC.

Mark A. DeFeo

Co-Chair, Private Equity and M&A

Lee S. Feldman

Department Chair, Private Equity and Business & Technology

Aspen Schneider

Associate

Ed Saad

Partner

Elizabeth Powers

Of Counsel

Rees M. Hawkins

Partner

John Marshall Chambers

Partner