ANNOUNCEMENTS | 05.04.2026

Choate Represents Serent Capital in Strategic Partnership with The Edge

Choate represented Serent Capital, a growth-focused investment firm backing founder-led B2B SaaS and technology-enabled services companies, in its strategic partnership with The Edge. Based in Shelton, Connecticut, The Edge provides an all-in-one operating system for independent jewelry stores, including point of sale, inventory management, repairs, appraisals, customer records, and reporting tools. As a part of the partnership, Josh Brenner joins the company as Chief Executive Officer, and founder Dick Abbott will retire after nearly 25 years leading the business and will support the transition.

Lee S. Feldman
Practice Chair, Private Equity

Dana W. Spigelman
Principal

Michael Sands
Associate

Alyson Bagley Stewart
Partner

David Mollo-Christensen
Practice Co-Chair, Tax

Ankoor D. Desai
Senior Associate

Elizabeth Powers
Of Counsel

John Marshall Chambers
Partner

Alison F. Reif
Head of Employment

Jeff Sarasohn
Senior Corporate Counsel

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