EVENTS | 11.09.2026

Margo Monroe to Speak on Intellectual Property Strategy for Startups

Margo Monroe will present "IP as a Catalyst for Investment and Growth of a Startup," as part of The University of Alabama's "From Design to Development: Understanding Translational Research" seminar series, on Wednesday, November 11, 2026, from 12:00–1:00 p.m. via Zoom.

During the seminar, Margo will discuss how a strong intellectual property strategy can help transform academic discoveries into commercially viable assets and position university spinouts for investment and industry partnerships. The session will explore how patents and IP management can help de-risk early-stage science, establish competitive differentiation, support licensing negotiations, and lay the foundation for scalable, fundable companies.

Learn More

Margo Monroe, PhD
Principal