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Sean Monahan Speaking on Business of College Sports at Treasury Symposium 2026

Sean Monahan will speak on the panel “Business of College Sports” at the Treasury Symposium 2026 on Tuesday, January 27 at 1:15 PM. This panel will examine the rapidly evolving college sports landscape, where institutions face new financial, legal, and operational challenges shaped by changing Name, Image & Likeness (NIL) policies, athlete compensation models, and emerging revenue-sharing structures.

Panelists will explore the wide-ranging impacts these developments may have on athletic departments and university finances, as well as the increasing investor interest in collegiate athletics and the possibility of athletic department spin-offs.

The discussion will feature diverse perspectives from industry, higher education, and financial services, bringing together leaders with deep experience navigating the shifting dynamics of college athletics.

[learn more](#)

Sean M. Monahan

Sports Financing Market Leader