

ANNOUNCEMENTS | 08.22.2022

Sverica Capital Management Makes Strategic Growth Investment in Omeda Communications Inc.

Choate represented Sverica Capital Management in its strategic growth investment in Omeda Communications Inc., the leading software-as-a-service audience relationship management platform built for media professionals. Omeda offers a full suite SaaS marketing platform allowing organizations to grow, engage, and monetize their first-party data, and has a rich history of helping organizations build multi-channel experiences for their customers, subscribers, and members.

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