

# Brian E. Reese, PhD, MBA

PARTNER

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Dr. Brian Reese leverages his combination of technical, legal, and business expertise to provide unusually comprehensive and pragmatic counsel to clients in the life sciences industries. Brian helps clients navigate and position themselves within the marketplace, building exclusivity positions that embrace intellectual property rights, corporate agreements, and regulatory options. His creative and thoughtful approach explores sources of positioning that include supply chain management, product lifecycle, and competitive intelligence.

Advising clients on a unique mix of IP protection, transactions, and due diligence with particular focus on handling complex patent portfolios as well as managing IP programs, Brian helps clients create and monetize value for their most important assets, be it through direct product development or a licensing or other commercial transaction.

As a former stock analyst, Brian brings a unique perspective to his practice and understands many of the business realities that his clients face, as well as how intellectual property rights and corporate transactions can help them achieve their goals.

Brian's clients include Biogen, Broadview Ventures, Carisma, GlycoEra, Innervace, NextPoint Therapeutics, SourceBio, Takeda/Shire, MPM Capital, and University of Maine.

### Admissions

- Massachusetts
- New York
- · Northern District of New York
- U.S. Patent & Trademark Office
- · U.S. Court of Appeals, Second Circuit

# Representative Engagements

## Strategic Transactions

- Extensive experience negotiating and drafting IP-related agreements, particularly including license agreements, sponsored research agreements, and research & collaboration agreements.
- Provides IP counsel in support of financing transactions including Series A and B fundraising, collaborations, mergers, and acquisitions.
- Strategic counseling of corporate clients with regard to monetization of non-core IP assets including via outlicensing and partnering, including packaging of assets and potential for multi-tiered transactions.

#### **Focus Areas**

Intellectual Property
IP Counseling
Private Equity and M&A
Life Sciences and
Technology

· Performs diligence reviews of target companies or assets on behalf of investors or acquirers.

## Market Analysis and Competitive Surveillance

- Designs and implements competitive surveillance programs to assist clients in navigating an ever changing competitive environment, allowing client to be aware of not only competitive threats, but also licensing and partnering opportunities.
- Conducts ongoing landscape and freedom-to-operate analyses and provides strategic counseling to life sciences companies looking to enter or position themselves in complex IP environments.
- Provides portfolio assessments to companies or institutions interested in presenting themselves to investors, partners, or acquirers.

## Prosecution and Portfolio Management

- Advises clients from startups to multinational corporations, and those who invest in or found them, on intellectual property portfolio strategy, including patent strategy and portfolio management.
- Implements IP strategy, including by preparing and prosecuting patent filings in therapeutic, diagnostic, and device spaces. Particular experience in cell and gene therapies, agricultural biotech, microbiome, diagnostics, biocompatible materials and biologically relevant materials.

# Professional & Community Involvement

- Co-Chair, Nanotechnology Committee of the American Bar Association's Section of Science & Technology Law, 2015-2021.
- Provides ongoing pro bono services to the Center for Women and Enterprise in Boston