



Sonia C. Mangino

MANAGING DIRECTOR OF MARKETING & BUSINESS DEVELOPMENT

Sonia Mangino leads Choate's Marketing and Business Development efforts collaborating with the Choate's leadership to drive strategic growth and brand positioning. With more than two decades of experience, she oversees business development strategies, client experience, communications, and digital marketing to achieve measurable outcomes aligned with Firm priorities.

A trusted advisor, Sonia leads with an emphasis on empowerment, high service standards, and results-driven execution. She manages departmental operations, budgets, and mentors a growing team of professionals across business development and communications. Her long-standing involvement with the Choate Women's Network Committee reflects her commitment to fostering inclusive leadership.

Prior to her time at Choate, Sonia held key marketing and business development roles at previous law firms, where she contributed to the significant growth of IP and Life Sciences practices, branding initiatives, client development, and CRM optimization focused on client engagement. She holds a Master of Business Administration and a Bachelor of Science in Marketing and Finance from Northeastern University.